Orders

Order / Rev:

@107044 <sub>7</sub>

Alt Order #:

06856489

Product Desc:

Crossroads GPS

Estimate:

1052

Flight Dates:

09/28/12 - 10/02/12

Original Date / Rev:

09/25/12 / 09/28/12

Order Type:

GENERAL



Primary AE: Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

Crossroads Media, LLC

**Buying Contact:** 

**Billing Contact:** 

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

Agency Commission: 15%

EOM/EOC

Advertiser

Name:

Priority:

66 Canal Center Plaza

Alexandria, VA 22314

Crossroads GPS

Demographic:

Product Codes:

Revenue Codes:

A35+

PLI2

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Dill Dlan

DIII FIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	30	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050,00	\$27,242,50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	63	\$73,275,00	\$62,283,75	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary			Start Of Order - End Of Order	100%	

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share		Share	Total
CABLE	<u> </u>	0%	\$0.00
KBLR		0%	\$0.00
KFBT	13/4	0%	\$0.00
KINC		0%	\$0.00
KLAS		30%	\$81,416.67
KLVX		0%	\$0.00
KSNV-		0%	\$0.00
KTNV		20%	\$54,277.78
KTUD		1%	\$2,713.89
KVVU		17%	\$46,136.11
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN .		5%	\$13,569.44

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm The Agenda 1230pm		1230-1p	F	:30	1	\$325.001	0.00 NM	.1	\$325.00
		NEWS 4	I: THE AC	SENDA no	program 7/30									
		Star	rt Date	End Date	Weekdays Sp	ots/Week	Rate F	Rating						

Print Date: 10/01/12 08:49:02 Page 2 of 7

**KSNV** 

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06856489

09/28/12 - 10/02/12

Product Desc:

Crossroads GPS

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1052

Ch Start End Inventory Code Break Start/End Time Days Ln Len Spots Rate Pri Rtg Type Spots Amount KSNV 09/28/12 09/28/12 The Agenda 1230pm CM 1230-1p :30 0.00 NM \$325,001 \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date End Date Weekdays Spots/Week Rate Rating ----F--09/30/12 Week: 09/24/12 \$325.00 0.00 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 3 KSNV 10/02/12 10/02/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$325.00 0.00 KSNV 09/28/12 09/28/12 FacetoFace/Ralston RepGM 730-758pm :30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro End Date Weekdays Rating Start Date Spots/Week Rate ---F--Week; 09/24/12 09/30/12 \$900.00 0.00 KSNV 10/01/12 10/01/12 FacetoFace/Raiston RegQM 730-758pm M----:30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Raiston FACE TO FACE W/ JON RALSTON no pro Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$900.00 0.00 E 6 KSNV 10/02/12 10/02/12 FacetoFace/Ralston Rep@M 730-758pm -T----:30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$900.00 0.00 KSNV 10/01/12 10/01/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200,001 0.00 NM \$200.00 Wake Up Early Wagners WAKE UP WITH THE WAGNERS **End Date** Weekdays Rating Start Date Spots/Week <u>Rate</u> 10/07/12 M----Week: 10/01/12 \$200.00 0.00 KSNV 10/02/12 10/02/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 -T----0.00 NM \$200.00 Wake Up Early Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ~T~~~~ \$200.00 0.00 E 10 KSNV 09/28/12 09/28/12 Late Night w/Fallon CM 1237a-136am :30 \$350.001 0,00 NM \$350.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating ---F--09/30/12 Week: 09/24/12 \$350.00 0.00 0.00 NM E11 KSNV 10/01/12 10/01/12 Late Night w/Fallon CM 1237a-136am :30 \$350,001 M----\$350,00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/01/12 10/07/12 M-\$350.00 0.00 E12 KSNV 10/02/12 10/02/12 Late Night w/Fallon CM 1237a-136am :30 \$350,001 MM 00.0 \$350.00 Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$350,00 0.00 E13 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Wh&M 630-730pm ----S-:30 \$525.001 0.00 NM \$525.00 WKND Jeop/Wheel **JEOPARDY** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 \$525.00 0.00E14 KSNV 09/28/12 09/28/12 CM 2pm-3pm :30 \$325.001 0.00 NM \$325.00

Print Date: 10/01/12 08:49:03 Page 3 of 7

**KSNV** 

Order / Rev: Alt Order #:

Flight Dates:

107044

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Advertiser:

Crossroads GPS

06856489

09/28/12 - 10/02/12

70000409

Product Desc:

Crossroads GPS

Estimate:

1052

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ---- F--0.00 Week: 09/24/12 \$325.00 E 15 KSNV 10/01/12 10/01/12 The Doctors CM 2pm-3pm M-----:30 \$325,001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E16 KSNV 10/02/12 10/02/12 The Doctors CM 2pm-3pm -T----:30 1 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Weekdays Spots/Week Start Date End Date Rate Rating Week: 10/01/12 10/07/12 -T----\$325.00 0.00 E 17 KSNV 09/28/12 09/28/12 M-F 5-6a WakeUp w/WaQM ~---F--0.00 NM 5-6a :30 \$600.001 \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS End Date Rating Start Date Weekdays Spots/Week Rate ----F--Week: 09/24/12 09/30/12 \$600.00 0.00 E 18 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM 5-6a M----:30 \$600.001 0.00 NM 1 \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/01/12 10/07/12 M-----\$600.00 0.00 -T----E 19 KSNV 10/02/12 10/02/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Rate Rating **Weekdays** Spots/Week Week: 10/01/12 10/07/12 -T----\$600.00 0.00 E 20 KSNV 09/28/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$900.001 0.00 NM \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Spots/Week Rating Start Date End Date Weekdays Rate \$900.00 Week: 09/24/12 09/30/12 ----F--0.00 4-5pm E 21 KSNV 10/01/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM M-----:30 \$900.001 0.00 NM \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 M-----\$900.00 0.00 E 22 KSNV 10/02/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM :30 \$900.001 0.00 NM 4-5pm -T----\$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating -T----Week: 10/01/12 10/07/12 \$900.00 0.00 E 23 KSNV 09/28/12 09/28/12 Noon News CM 12-1230pm ---F--:30 1 \$500.001 0.00 NM \$500.00 1 Noon News NEWS 3 AT NOON nor program 7/30-8/ Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 ---F--\$500.00 0.00 E 24 KSNV 10/01/12 10/01/12 Noon News CM 12-1230pm M----:30 1 \$500.001 0.00 NM \$500.00 1 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$500.00 0.00 E 25 KSNV 10/02/12 10/02/12 Noon News CM 12-1230pm :30 \$500.001 0.00 NM \$500.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Spots/Week Rating End Date **Weekdays** <u>Rate</u> Start Date \$500.00 0.00 10/07/12 Week: 10/01/12 E 26 KSNV 09/30/12 09/30/12 CM 6a-7a ----S :30 \$450.001 0.00 NM \$450.00

Print Date: 10/01/12 08:49:03

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06856489

09/28/12 - 10/02/12

Product Desc:

Estimate:

1052

Crossroads GPS KSNV

Ln	Ch	Start	End	Inventory Code	Brook	Start/End T	imo Dave	Len Spots	Boto Dvi	Dta Tuna	Cmata	A
L)	On	Otart	ши	News 3 Sunrise -		Start/End 1	ime Days	Len Spots	Nate Fil	Rtg Type	Spois	Amount
			(=)==	News 3 Sunrise	SUNDAY							
		AT SUR t Date	NRISE no pr End Date	ogram 7/8, <u>Weekdays</u>	Spots/Week	Rate	Rating					
W	<u>عادہ</u> eek: 09/2		09/30/12	S	<u> </u>	\$450.00	0.00				-	
E 28	KSNV	09/30/1	2 09/30/12	Jeopardy in PRIN Jeopardy in Prim		M-SA 8-11p	/ SUNs	:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
,	Jeopardy											
	eek: 09/2		End Date 09/30/12	<u>Weekdays</u> S	1.78777	<u>Rate</u> \$1,200.00	Rating 0.00					
E 29	KSNV	09/28/1	2 09/28/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	F	:30 1	\$1,000.001	0.00 NM	1	\$1,000.00
•	WAKE L	IP WITH	THE WAG		p mrragnato							
147		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	ek: 09/2		09/30/12 2 10/01/12	M-F 6-7a WakeU		\$1,000.00 6-7a	0.00 M	:30 1	\$1,000.001	0.00 NM	1	¢4 000 00
			THE WAG	M-F 6-7a Waket		0-7 <b>a</b>	[4]	,50	\$1,000.001	U.OU INIVI	'	\$1,000.00
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	eek: 10/0		10/07/12	M		\$1,000.00	0.00					
E 31	KSNV	10/02/1	2 10/02/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	⊷T	:30 1	\$1,000,001	0.00 NM	1	\$1,000.00
1	WAKE L	IP WITH	THE WAG		p wittagnors							
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	eek: 10/0		10/07/12 2 09/28/12	Dr. Phil	1 CM	\$1,000.00 3-4p	0.00	:30 1	\$600.001	0.00 NM	1	<b>#</b> 600.00
	110111	00/20/1	2 00/20/12	Dr Phil	OW	0-4ρ		.50	\$000.00 T	U.UU INIVI	'	\$600.00
			gram 7/30-8									
W	<u>Star</u> eek: 09/2	t <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
			2 10/01/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30 1	\$600.001	0.00 NM	1	\$600.00
	DR. PHI	L no pro	gram 7/30-8									
W	<u>Star</u> eek: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
E 34	KSNV	10/02/1	2 10/02/12		CM	3-4p	-T	:30 1	\$600.001	0.00 NM	1	\$600.00
1	DR. PHI	L no pro	gram 7/30-8	Dr Phil /10								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	eek: 10/0		10/07/12	-T	1	\$600.00	0.00					
E 35	KSNV	09/28/1	2 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30 1	\$500.001	0.00 NM	1	\$500.00
	RACHE	.RAY		· tagina or y tay								
W	<u>Star</u> eek: 09/2	t Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
			<del></del>	Rachael Ray	CM ·	11am-12pm	M	:30 1	\$500.001	0.00 NM	1	\$500.00
				Rachael Ray					<b>****</b> ********************************	0,00 1,111	'	Ψ000.00
	RACHE	. RAY t Date	End Data	Mookdaya	Cnote (Mook	Doto	Detina					
W	<u>اعد</u> 0/eek: 10		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E 37	KSNV	10/02/1	2 10/02/12	Rachael Ray	СМ	11am-12pm	-T	:30 1	\$500,001	0.00 NM	1	\$500.00
	DACHEI	DAV		Rachael Ray								
	RACHEI Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	eek; 10/0	1/12	10/07/12	-Т	1	\$500.00	0.00					
E 38	KSNV	09/28/1	2 09/28/12	M-F Wheel	CM	7-730pm	F	:30 1	\$1,700.001	0.00 NM	1	\$1,700.00
	WHEEL	OF FOF	RTUNE	M-F Wheel of Fo	ntune							
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	eek; 09/2		09/30/12	F	1	7.1/	0.00					<b>.</b>
<b>⊵</b> 39	KSNV	10/01/1	2 10/01/12		СМ	7-730pm	M	:30	\$1,700.001	0.00 NM	1	\$1,700.00

Print Date: 10/01/12 08:49:03 Page 5 of 7

KSNV

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #:

06856489

Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

1052

Ln (	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Sp	iots	Amount
W	/HEEL (	OF FOR	RTUNE	M-F Wheel of For	tune							
	<u>Start</u> ek: 10/01	Date	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00					
E 40 K	KSNV 1	10/02/1:	2 10/02/12	M-F Wheel M-F Wheel of For	СМ	7-730pm	-T	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
W	HEEL C				o	<b>.</b>						
Wee	<u>Start</u> ek: <b>1</b> 0/01	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00					
E41 k	KSNV (	09/29/1	2 09/29/12	Sa-Su Early News		5pm-630pm	5-	:30	\$675.001	0.00 NM	1	\$675.00
K	SNV EA			1841-4	0	D.J.	D-C			ŀ		
Wee	<u>Start</u> ek: 09/24	<u>Date</u> 4/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00					
				Days of our Lives Days of our Lives	СМ	1258p-2pm	F	:30	1 \$425.001	0.00 NM	1	\$425.00
D		OUR I	LIVES no pro End Date	ogram 7/30- Weekdays	Spots/Week	Doto	Datina					
Wee	ek: 09/24		09/30/12	F	<u>Spois/Week</u>	<u>Rate</u> \$425.00	Rating 0.00					
E43 k	KSNV '	10/01/1:	2 10/01/12	Days of our Lives	СМ	1258p-2pm	M	:30	<b>\$425.001</b>	0.00 <b>NM</b>	1	\$425.00
D	AYS OF	OUR I	LIVES no pr	Days of our Lives ogram 7/30-								
Wee	<u>Start</u> ek: 10/01	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00					
				Days of our Lives	CM	1258p-2pm	-T	:30	1 \$425.001	0.00 NM	1	\$425.00
D	AYS OF	OUR I	LIVES no pr	Days of our Lives ogram 7/30-								
	<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	ek: 10/01 KSNV (		10/07/12 2 09/29/12	Sa-Su News 3 at	1 ElevenCM	\$425.00 11pm-1135p	0.00 mS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
	IEWS 3			Sa-Su News 3 at			3	.00	τ φτ,-του.συ τ	0.00 14141	'	φ1,400.00
N		NiGHT. Date	End Date	Weekdays	Spots/Week	Rate	Rating	•				
	ek: 09/24	4/12	09/30/12	5-	1	\$1,400.00	0.00		··			
E 47 F	KSNV (	09/28/1	2 09/28/12	M-F Today Show M-F Today Show		9-10a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
T	ODAY S			147	0 ( 45)		- "					
Wee	<u>Start</u> ek: 09/2	<u>Date</u> 4/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 48	KSNV	10/01/1	2 10/01/12	M-F Today Show		9-10a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Т	ODAY S	HOW I	ı. II	M-F Today Show	П							
Wee	<u>Start</u> ek; 10/0	<u>Date</u> 1/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0,00			i		
				M-F Today Show		9-10a	-T	:30	1 \$1,000.001	0,00 NM	1	\$1,000.00
Т	ODAY S	SHOW I	11	M-F Today Show	II							
10.5		Date	End Date	Weekdays -T	Spots/Week	Rate	Rating					
	ek: 10/0 <sup>-</sup> KSNV - (		10/07/12 2 09/28/12	M-F Early News	CM	\$1,000.00 5-630p	0.00	:30	1 \$1,800.001	0,00 NM	1	\$1,800.00
				M-F Early News		,			. , , , , , , , , , , , , , , , , , , ,		•	* .,
<b>-</b>	ARLY N <u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
P (P (	ek: 09/24		09/30/12	F		\$1,800.00	0.00					
			2 10/01/12	M-F Early News M-F Early News	СМ	5-630p	M~	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
E	ARLY N		End Data	Wookdov-	Cnoisattes!	Deta	Datin-					
We	<u>Start</u> ek: 10/0	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E 52	KSNV	10/02/1	2 10/02/12		СМ	5-630p	-T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00

Print Date: 10/01/12 08:49:03 Page 6 of 7

**KSNV** 

Order / Rev:

Week: 10/01/12

E 66 KSNV 10/01/12 10/01/12

10/07/12

107044

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates:

06856489

09/28/12 - 10/02/12

Product Desc:

Crossroads GPS

1052

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	-	<b>5.</b> .											
Ln	Ch	Start	End	Inventory Code M-F Early News	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type S	Spots	Amount
				M-F Early News									
	EARLY						<u>.</u>				1		
141	<u>Sta</u>  /eek: 10	rt Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00						
		-		Fri PR 9-10p	CM .	9-10pm	0.00 F	:30	1 9	\$2,600.001	0.00 NM	1	\$2,600.00
12 00	110111	00/20/1	2 00/20/12	Friday Prime 9-10		о тории		.00		φ2,000.001	0.00 14141	'	Ψ2,000.00
	Grimm			-	•								
100	<u>Sta:</u> //eek: 09	rt Date	End Date 09/30/12	<u>Weekdays</u> ⊭	Spots/Week	<u>Rate</u> \$2,600,00	Rating						
				LAW & ORDER (	evnd) P/EM	· /	0.00 / SUNs	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	110111	00,00,1	2 00,00,12	Law & Order (syr		O/( O / IP	, 0011	.00		φ1,200.001	0.00 14141	'	Ψ1,200.00
	law & or												
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	· · · · · · · · · · · · · · · · · · ·		2 09/29/12	Sat PR 8-9p	CM	8-9pm	S	:30	1 '	\$1,200.001	0.00 NM	1	\$1,200.00
200	110111	00/20/1	2 00/20/12	Saturday Prime 8		отории	3	.00	•	ψ1,200.001	0.00 14191	,	Ψ1,200.00
	Animal I			·	·								
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E 01	NOINV	03/23/1	2 03/23/12	Saturday Prime 9		9-11b	3-	.30	1 1	φ1,500.002	U.OU INIVI	1	\$1,500.00
	Chicago	Fire RP	Т	,									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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⊏ 59	KOINA	09/30/1	2 09/30/12	Sunday Today Sunday Today	CIVI	7a-8am	S	:30	1 -	\$1,900.001	0.00 NM	1	\$1,900.00
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		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/30/12	S Sat PR 9-11p	CM	+ - ,	0.00	:30	4	<u> </u>	0.00.1114	4	<b>***</b> *** ***
⊏ 00	KOIVV	09/29/1	2 09/29/12	Saturday Prime 9		9-11p	2-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
	Law & C	Order SV	U RPT										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek; 09/		09/30/12	Sa-Su News 3 at		\$2,000.00	0.00	-00		P4 400 004	0.00.1111		** ***
E 01	. NOINV	09/30/1	2 09/30/12	Sa-Su News 3 at		11pm-1135p	ımS	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
	NEWS:	3 NIGHT	SIDE										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/30/12	S		\$1,400.00	0.00	- 00		00.000.004	0.00.101		
E 62	KSNV	09/30/1	2 09/30/12	NFL End of Game		1p-9p	S	:30	1	\$8,000.001	0.00 NM	1	\$8,000.00
	Sun Nig	iht Ftbli E	nd of Game		o Broak								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/30/12	S		\$8,000.00	0.00			************	0.00.10.0		
E 63	KSNV	10/02/1	2 10/02/12	Tues PR 9-10p Tuesday Prime 9	CM -10n	9-10p	-T	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
	Go On/	The New	Normal	raceday r mile o	-100								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/07/12	-T		\$2,600.00	0.00		<del></del>		2 22 174		
<b>⊏</b> 64	KSNV	09/28/1	2 09/28/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	F	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
	DATELI	INE NBC	-no program		· · F								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	eek: 09/		09/30/12	F		\$3,200.00	0.00	.55		#0 000 00 t	0.00.111.5		<b>**</b> -
<b>±</b> 65	KSNV	10/02/1	2 10/02/12	Tues PR 10-11p Tuesday Prime 1	CM 0-11pm	10-11pm	-T	:30	1	\$3,200.001	0.00 <b>NM</b>	1	\$3,200.00
	Parenth	lood		, accordy i mile i	o i ipili								
	<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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1 \$4,000.001

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8-10pm

CM

Print Date: 10/01/12 08:49:03

**KSNV** 

Page 7 of 7

Order / Rev:

107044

Advertiser:

Product Desc:

Crossroads GPS

Alt Order #: Flight Dates: 06856489 09/28/12 - 10/02/12

Estimate:

Crossroads GPS

1052

Ln Ch Start End Inventory.Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Mon PR 8-10p Monday Prime 8-10pm The Voice Start Date End Date <u>Weekdays</u> Rating Spots/Week <u>Rate</u> Week: 10/01/12 10/07/12 M-----1 \$4,000.00 0.00 N 67 KSNV 09/28/12 09/28/12 Last Call w/Carson Daly CM 136-205am ---F--:30 \$200.001 0.00 NM \$200.00 Last Call w/Carson Daly Spots/Week Start Date End Date **Weekdays** <u>Rate</u> Rating 09/30/12 ---F-~ Week: 09/24/12 \$200.00 0.00 N 68 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm :30 1 \$2,850.001 0.00 NM \$2,850.00 Golf <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating Week; 09/24/12 09/30/12 1 \$2,850.00 0.00 Totals 63 \$73,275.00